

Cookies used on our websites

Here is a list of cookie types that we use on itslearning.com and the purposes for which they are used

Last updated 02 February 2023

| Cookie | Domain | Type | Purpose | Duration | Provider |
|--------------------------|-------------------|-----------|---|------------|------------|
| -cf-bm | ;itslearning.com | Necessary | To read and filter requests from bots; | 17 Minutes | CloudFlare |
| -cf-bm | ;hubspot.com | Necessary | Set by HubSpot's CDN provider and is a necessary cookie for bot protection; | 17 Minutes | CloudFlare |
| -cf-bm | ;hsforms.com | Necessary | This cookie is set by HubSpot's CDN provider and is a necessary cookie for bot protection; | 17 Minutes | CloudFlare |
| -cf-bm | ;hsjanalytics.net | Necessary | This cookie is set by Cloudflare to distinguish between human users and bots | 17 Minutes | CloudFlare |
| -cf-bm | ;hsbanner.com | Necessary | This cookie is set by Cloudflare's Bot Management service to distinguish between human users and bots | 17 Minutes | CloudFlare |
| -cf-bm | ;hsadspx.net | Necessary | This cookie is deployed by Cloudflare's Bot Management system to identify and mitigate automated bot traffic thereby safeguarding website security and ensuring optimal performance | 17 Minutes | CloudFlare |
| -cf-bm | ;usemessages.com | Necessary | Set by HubSpot's CDN provider and is a necessary cookie for bot protection; | 17 Minutes | CloudFlare |
| -cfuid | ;hubspot.com | Necessary | To support Cloudflare Rate Limiting products; As part of our Rate Limiting solution this cookie is required to manage incoming traffic and to have better visibility on the origin of a particular request; | Session | CloudFlare |
| -cfuid | ;hsforms.com | Necessary | To support Cloudflare Rate Limiting products; As part of our Rate Limiting solution this cookie is required to manage incoming traffic and to have better visibility on the origin of a particular request; | Session | CloudFlare |
| -cfuid | ;itslearning.com | Necessary | To support Cloudflare Rate Limiting products; As part of our Rate Limiting solution this cookie is required to manage incoming traffic and to have better visibility on the origin of a particular request; | Session | CloudFlare |
| messagesUtk | ;itslearning.com | Necessary | To store browser details and store performed actions on the chat window; | 24 months | Hubspot |
| BROWNIE | ;wegot.com | Necessary | Stores the user's preferred language choice; | 9 hour | Wegot |
| laboratory_anonymous_id | ;hubspot.com | Necessary | Cookie to show and group individual user sessions in an anonymous and non-identifiable way to allow HubSpot.com to work properly | Session | Hubspot |
| YSC | ;youtube.com | Analytics | Used to store and track interaction; | Session | YouTube |
| VISITOR-INFO9-LIVE | ;youtube.com | Analytics | To provide ad delivery or retargeting; store and track a visitor's identity; Store and track interaction; | 24 months | YouTube |
| VISITOR-PRIVACY-METADATA | ;youtube.com | Analytics | Stores the user's cookie consent state for the current domain; | 1 Months | YouTube |

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|-----------------------------|------------------|-----------|---|------------|-----------|
| -Secure ROLLOUT-TOKEN | .youtube.com | Analytics | used by YouTube to manage the phased rollout of new features and updates | 91 7 Days | Youtube |
| -hstc | .itslearning.com | Analytics | This is the main cookie for tracking visitors; | 20months | Hubspot |
| hubspotutk | .itslearning.com | Analytics | To store and track a visitor's identity; | 20months | Hubspot |
| -hssrc | .itslearning.com | Analytics | To store a unique session ID; | Session | Hubspot |
| -hssc | .itslearning.com | Analytics | Keeps track of sessions; | 17 Minutes | Hubspot |
| stg-@st-interaction | .itslearning.com | Analytics | Indicates whether the @st visitor's session is still @unning or a new session has started; | 9 Year | Piwik Pro |
| stg-returning-visitor | .itslearning.com | Analytics | Indicates whether the visitor has been to your site before \ they are a returning visitor; | 0 Year | Piwik Pro |
| stg-traffic-source-priority | .itslearning.com | Analytics | Stores the type of traffic source from which the visitor came to your site; | 17 Minutes | Piwik Pro |
| stg-fired-#conditionID= | .itslearning.com | Analytics | Indicates whether the tag and trigger combination was fired during the current visitor session; | Session | Piwik Pro |
| AnalyticsSyncHistory | .linkedin.com | Analytics | Used to store information about the time a sync took place with the @s-analytics cookie; | 19 days | LinkedIn |
| AEC | .google.com | Analytics | Helps detect spam?fraud?and abuse; | 20months | Google |
| -fbp | .itslearning.com | Analytics | Used to store and track visits across websites; | 1 Months | Facebook |
| -hs-cookie-cat-pref | .itslearning.com | Analytics | Used to record the categories a visitor consented to; | 20months | Hubspot |
| @sugr | .linkedin.com | Marketing | Used to make a probabilistic match of a user's identity; | 57 Days | LinkedIn |
| UserMatchHistory | .linkedin.com | Marketing | Cookie for LinkedIn Ads ID syncing; | 17 days | LinkedIn |
| bcookie | .linkedin.com | Marketing | Cookie from LinkedIn share buttons and ad tags to recognize browser ID; | 9 year | LinkedIn |
| @gc | .linkedin.com | Marketing | To store cookie consent preferences; | 20months | LinkedIn |
| @c | .linkedin.com | Marketing | To facilitate data center selection; | 02 hours | LinkedIn |
| bscookie | .linkedin.com | Marketing | To store @gged in users; | 9 year | LinkedIn |
| -gclid | .itslearning.com | Marketing | Tracks user interactions with ads and records these interactions for analysis; | 1 Months | Google |

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|-------------|------------------|-----------|---|------------|--------|
| test-cookie | ;doubleclick.net | Marketing | is used to determine if the user's browser supports cookies | 93 minutes | Google |
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