

Cookies used on our websites

Here is a list of cookie types that we use on itslearning.com and the purposes for which they are used:

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Cookie	Domain	Type	Purpose	Duration	Provider
__cf_bm	.hubspot.com	Necessary	This cookie, set by Cloudflare, is used to support Cloudflare Bot Management.	1 hour	HubSpot
_cfuid	.hubspot.com	Necessary	Calendly sets this cookie to track users across sessions to optimize user experience by maintaining session consistency and providing personalized services	Session	Calendly
__cf_bm	.hsforms.com	Necessary	This cookie, set by Cloudflare, is used to support Cloudflare Bot Management.	1 hour	Cloudflare
__hstc	.itslearning.com	Analytics	This is the main cookie set by Hubspot, for tracking visitors. It contains the domain, initial timestamp (first visit), last timestamp (last visit), current timestamp (this visit), and session number (increments for each subsequent session).	6 months	HubSpot
hubspotutk	.itslearning.com	Analytics	HubSpot sets this cookie to keep track of the visitors to the website. This cookie is passed to HubSpot on form submission and used when deduplicating contacts.	6 months	HubSpot
__hsrc	.itslearning.com	Necessary	HubSpot cookie sets this cookie to determine if the visitor has restarted their browser. If this cookie does not exist when HubSpot manages cookies, it is considered a new session.	Session	HubSpot
__hssc	.itslearning.com	Necessary	HubSpot sets this cookie to keep track of sessions. This is used to determine if HubSpot should increment the session number and timestamps in the __hstc cookie. It contains the domain, viewCount (which increments with each pageview in a session), and session start timestamp.	1 hour	HubSpot
bcookie	.linkedin.com	Advertisement	LinkedIn sets this cookie to track the use of embedded services.	1 Year	LinkedIn
li_gc	.linkedin.com	Functional	LinkedIn set this cookie for storing visitor's consent regarding using cookies for non-essential purposes.	6 months	LinkedIn
lidc	.linkedin.com	Functional	LinkedIn sets the lidc cookie to facilitate data center selection.	1 Day	LinkedIn
stg_traffic_source_priority	.itslearning.com	Analytics	Stores the type of traffic source from which the visitor came to your site.	30 minutes	Piwik Pro
stg_last_interaction	.itslearning.com	Analytics	Indicates whether the last visitor's session is still running or a new session has started.	1 Year	Piwik Pro
stg_returning_visitor	.itslearning.com	Analytics	Indicates whether the visitor has been to your site before - they are a returning visitor.	2 Year	Piwik Pro
YSC	.youtube.com	Advertisement	YSC cookie is set by Youtube and is used to track the views of embedded videos on Youtube pages.	Session	Youtube
VISITOR_INFO1_LIVE	.youtube.com	Advertisement	A cookie set by YouTube to measure bandwidth that determines whether the user gets the new or old player interface.	6 months	Youtube
VISITOR_PRIVACY_METADATA	.youtube.com		YouTube sets this cookie to store the user's cookie consent state for the current domain.	6 months	Youtube
BROWNIE	.weglot.com	Other		7 days	Weglot